

PAPER #221 COMPETITIVE CAPABILITY-BUILDING FOR INTEGRATED DESIGN SCHEDULING AND MANAGEMENT Dean Reed, Will Powell and Peter Berg





- Theory
- Capability-Building & Findings



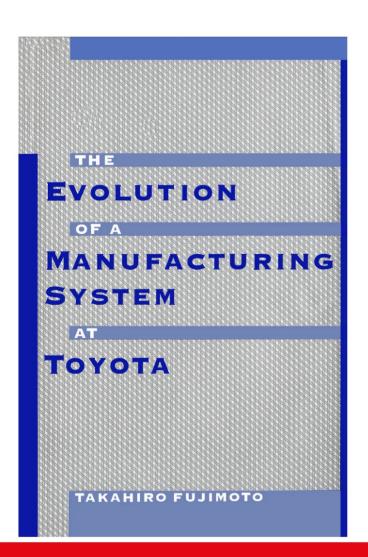
THEORY



Takahiro Fujimoto Explains Toyota



Takahiro Fujimoto is a scholar of Toyota and the Executive Director of the Manufacturing Management Research Center at the University of Tokyo

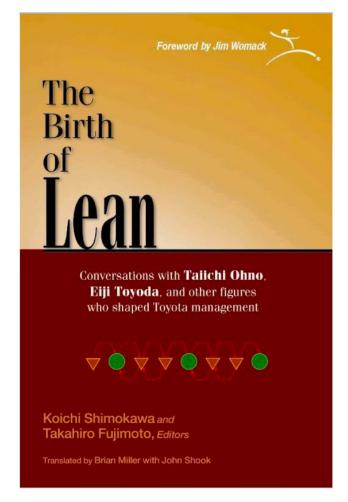




How Was the Toyota Production System Created?

"The creators of lean had no grand plan and no company-wide program to install it. Instead, they were an army of line-manager experimenters trying to solve pressing business problems."

Jim Womack - co-author of *The Machine that Changed the World* and *Lean Thinking*





Capability, Systems and Competitiveness



A capability is made up of routines for accomplishing necessary tasks



Every capability contributes to a larger system



The capability-building goal is to improve the competitiveness of the system relative to competitors in the marketplace



3-Levels of Capability to Make Things

Production

Effective routines for competitive performance in stable environment with efficient repetitive information transfer of accurate information.

Learning

Dynamic capability for changing patterns of routines for improved performance to handle system emergencies or irregular system changes.

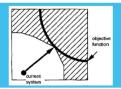
Evolutionary Learning

Effective routines for changes or recoveries of competitive performance in a dynamic environment to handle repetitive problem-solving cycles or routine system improvements.



Multi-Path Development of Solutions

Rational Calculation



the complete problem-solving cycle of goal-setting and problem recognition, searching for feasible alternatives, evaluating alternatives and selection

Environmental Constraints



feasible alternatives constrained by external factors

Knowledge Transfer



knowledge about implementing solutions shared by others

Random Trials



try different solutions advocated leaders

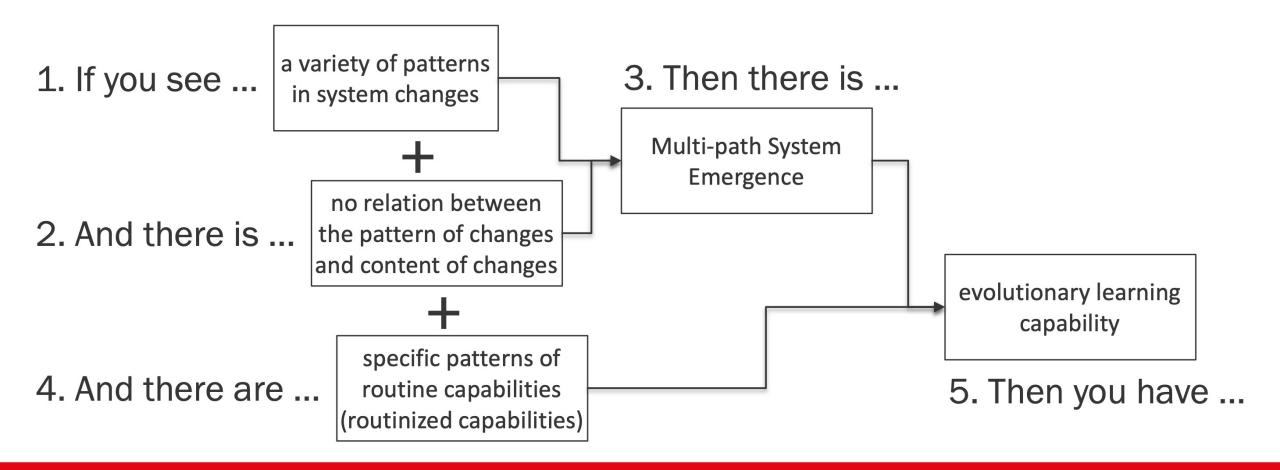
Entrepreneurial Vision



apply solutions advocated by leaders

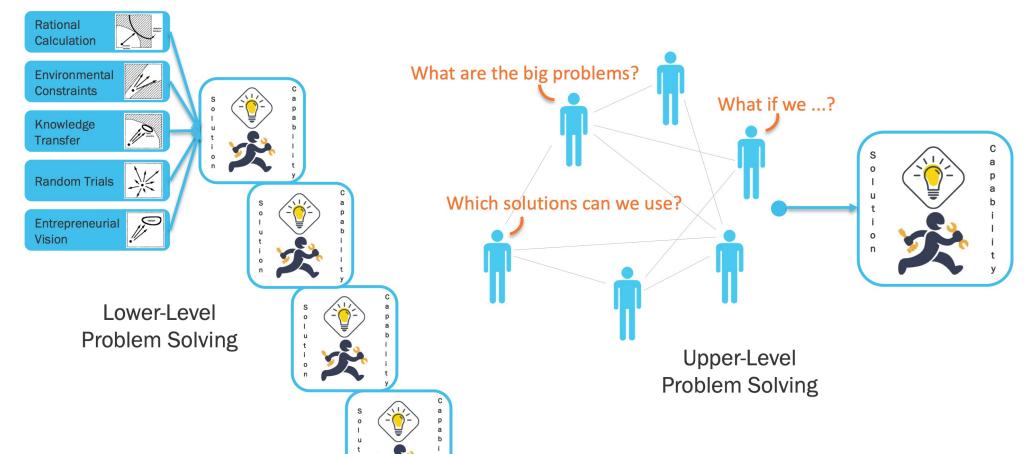


Operational Definitions of Multi-Path System Emergence and Evolutionary Learning Capability





Dual-Layer Problem Solving





CAPABILITY-BUILDING & FINDINGS



Project 3











IONAL GROUP FOR LEAN CONSTRUCTION

Schedule Compression



Bioscience Research Laboratories University of Arizona



Biological & Physical Sciences Bldg. University of California, San Diego



Biomedical Scie. Partnership Bldg. University of Arizona





Responding to the Need - IDSM Capability Routines

- 1. Continuous advocacy and engagement by leaders
- 2. Team understanding and commitment to the process
- 3. Tasks defined by design team
- 4. Durations applied to tasks by design team
- 5. Logic applied to tasks by the design team
- 6. Milestones or constraints (Defined Information Requirements) identified and applied to talks by GC and trade contractors
- 7. Iterative loops identified, analyzed and broken-down if necessary
- 8. Schedule aligned with milestone / constraints
- 9. Continuous process improvement PDCA cycle to identify, root-cause and remove constraints



Findings

Table 1. Competitiveness, Multi-Path System Emergence & Evolutionary Learning

Capability Elements for Projects	1	2	3	4	5	6	7	8	9	10	11
Routines Effective Use Percentage	73	76	84	38	51	89	33	47	40	78	40
Routinized Capability Achieved	No	No	Yes	No	No	Yes	No	No	No	No	No
Competitiveness / Improvement Percentage	75	80	95	40	45	90	30	60	35	90	20
Entrepreneurial Vision Path	No	Yes	Yes	No	No	Yes	No	Yes	No	Yes	No
Rational Calculation Path (Generic Product Development Problem-Solving)	Yes	Yes	Yes	Yes	No	Yes	No	Yes	No	Yes	No
Design & Engineering System Changes	No	No	Yes	No	No	Yes	No	No	No	Yes	No
Mult-Path System Emergence	No	No	Yes	No	No	Yes	No	No	No	No	No
Evolutionary Learning Capability	No	No	Yes	No	No	Yes	No	No	No	No	No
Dual-Layer Problem-Solving	No	No	Yes	No	No	No	No	No	No	No	No



CONCLUSIONS

Entrepreneurial Vision (EV) is important

- Toyota created a new position, the Chief Engineer
- A person with visibility
 across so much of this
 work could promote
 evolutionary learning and
 the intentional
 development of new
 capabilities during the
 design of construction
 projects.

The Project
Management Team
(PMT) this small team of leaders would include people who individually or in aggregate can assume the responsibilities function as the Chief Engineer?



THANK YOU!

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