



Nottingham Trent
University



BIRMINGHAM CITY
University



**BIRMINGHAM
& WEST MIDLANDS
CONVENTION BUREAU**
Delivered by West Midlands Growth Company



DE MONTFORT
UNIVERSITY
LEICESTER



INTERNATIONAL GROUP FOR LEAN CONSTRUCTION IGLC 35 (2027)

BIRMINGHAM, UK



PROPOSED VENUE – BIRMINGHAM, UK
28 JUNE - 4 JULY 2027

The Eastside Rooms / STEAMhouse

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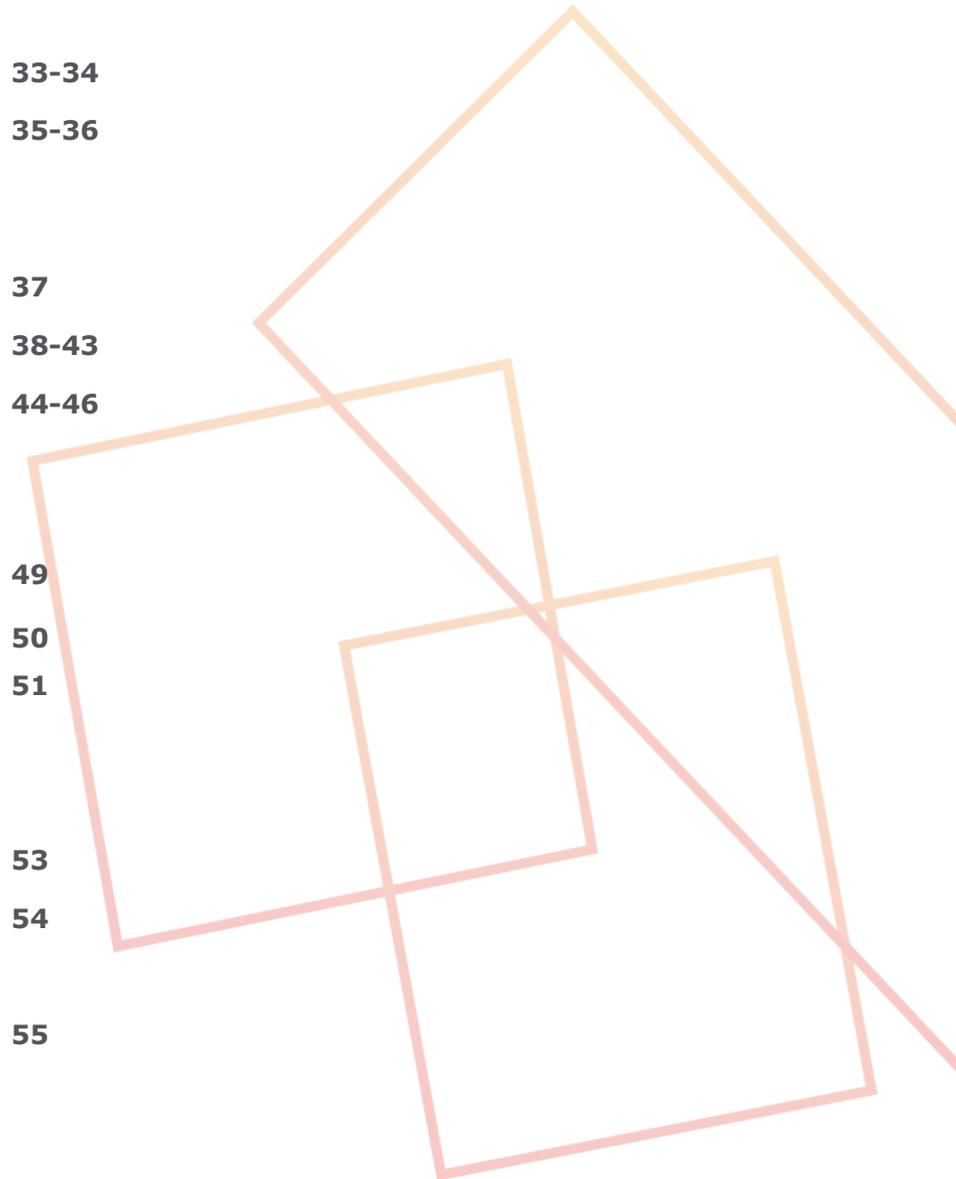
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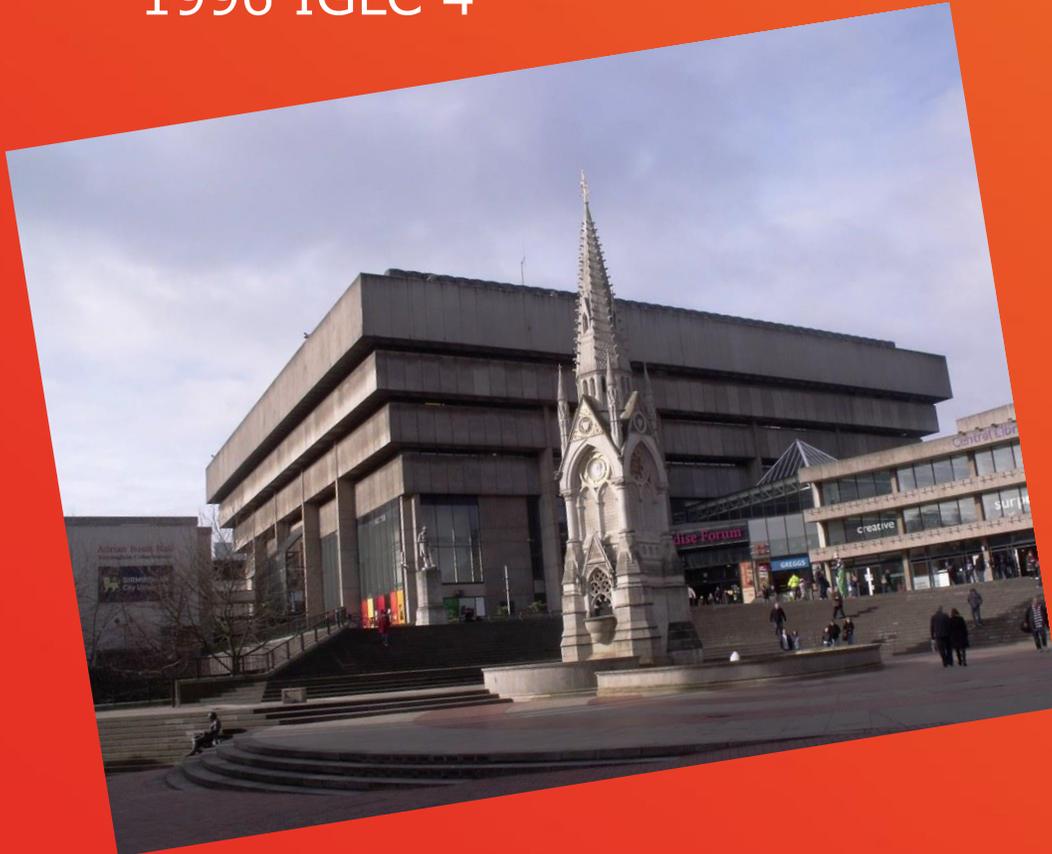
BIRMINGHAM A CITY TRANSFORMED



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1996 IGLC 4



2027 IGLC 35



Over the past 30 years, Birmingham has evolved into a hub of innovation and transformation in its infrastructure and urban landscape



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Building Better Lives: Lean pathways for a sustainable future

INTRODUCTION

Birmingham and the West Midlands Convention Bureau in partnership with Birmingham City University, The Eastside Rooms are delighted to present this bid to host International Group for Lean Construction Conference – ICLC 35 (2027).

Dynamic, diverse, ambitious. There are near endless ways to describe the city in the heart of the West Midlands but, to us, Birmingham will always be defined by the intense energy you feel as soon as you arrive here.

Located in the centre of the UK, it's extraordinarily easy for everyone to feel that same buzz as 90% of the UK's population is within a four-hour drive and soon HS2 will cut travel times and increase connectivity even further.

Everyone is welcome in Birmingham, and everyone brings something new to the city. Among our one million strong population, you'll discover vibrant cultures mixing and melting together, with people of over 190 nationalities uniting to make us the most entrepreneurial UK city outside of London.

An incredible 600,000 businesses are thriving in Birmingham and continue to grow our regional economy of £128bn. More importantly, they are leading the way in everything from low carbon, advanced manufacturing, life sciences and future mobility, driving innovation and momentous change not just here in the West Midlands, but across the globe.



Birmingham is frequently voted

**BEST REGIONAL BUSINESS
TOURISM DESTINATION**

By event organisers in the annual British Meetings & Events Industry Survey in both the corporate and association sectors.

**Birmingham is the most used
conference and events destination
outside of London**

CONFERENCE CHAIRS



Dr Saeed Talebi
Conference Co-Chair

Saeed is an Associate Professor and the College of Built Environment Academic Lead (TESE) at Birmingham City University. Throughout his career, he has secured over £2 million in funding and currently leads large projects in the field of digital twin, digital examination of infrastructure, and lean facilities management. Saeed's research interests focus on the intersection between theory and practice.



Professor Patricia Tzortzopoulos
Conference Co-Chair

Patricia Tzortzopoulos is a Professor from Nottingham Trent University. With a PhD from the University of Salford, her research focuses on design management, lean design and construction, and Building Information Modelling. Patricia is a board member of the International Council for Research and Innovation in Building and Construction (CIB) and has been an active member of the International Group for Lean Construction since 1998.



SCIENTIFIC CHAIRS

Professor Mike Kagioglou

Professor Mike Kagioglou is Deputy Vice-Chancellor Planning, Research and Innovation at De Montfort University (DMU). Mike has been involved in more than £25 million of research across many funding agencies in the UK and Europe. He was an Academic Director for the £11 million Engineering and Physical Sciences Research Council (EPSRC) funded interdisciplinary Innovative Manufacturing Research Centre (IMRC) in Health and Care Infrastructures Research and Innovation Centre (HaCIRIC). Mike was also previously the Director of the £8 million EPSRC at Salford Centre for Research and Innovation (SCRI) in the built and human environment. Mike has published more than 240 academic referred papers, industrial reports and three books.



Dr Emmanuel Manu

Emmanuel is an Associate Professor at the School of Architecture, Design and the Built Environment at Nottingham Trent University. Dr. Manu's research interests focus on Lean Construction with a particular focus on Construction Supply Chain Management, Circular Economy in the Built Environment, and Digital Processes for Performance Improvements. He has led significant research and consultancy projects, including a £0.9m project on supply chain performance improvement through procurement. His work is published in highly ranked journals such as the International Journal of Project Management and Construction Innovation.



Professor Carlos Formoso

Professor Carlos Formoso is a full professor at the School of Engineering of the Federal University of Rio Grande do Sul (UFRGS), in Porto Alegre. He has a degree in Civil Engineering and an M.Sc. awarded by UFRGS, and a PhD from the University of Salford. He has been a visiting scholar in different institutions, including Norwegian Building Research Institution, Strathclyde University, the University of California, Berkeley, The University of Salford, and The University of Huddersfield, among others. Prof. Formoso is the Head of the Construction Management Group at the Building Innovation Research Unit (NORIE)). He is a member of the editorial boards of six international and an IGLC member since 1996. His main research interests are: production system design, production planning and control, management of project complexity, product development and design management, organisational learning, performance management, and social housing.



PhD SCHOOL DEANS

Dr Ehsan Asnaashari **PhD Summer School Dean**

Dr Ehsan Asnaashari is a Senior Lecturer in Construction Management at the School of Architecture, Design and the Built Environment. His research activities focus on several multi-disciplinary subjects in project performance evaluation, lean thinking and building information modelling. He also supervises PhD research projects in different fields of construction project management.



NATIONAL HIGHWAYS CONNECTING THE COUNTRY

Our 2050 vision is that the Strategic Road Network (SRN) is part of a seamlessly-integrated transport system. This will meet our customers' needs by connecting the country safely and reliably, delivering economic prosperity, social value and a thriving environment.

Connecting the country will inform our investment planning for each future Road Period toward 2050.

This long-term strategy is based on an analysis of available evidence to understand both historic and future trends. We've grouped this into 9 focus areas under 3 core themes:

- how much our customers will travel
- how our customers will experience travel
- how we will manage our network

Connecting the country introduces our future approach to the SRN. This involves defining routes by customer needs. We'll develop these categories in future, based on your feedback.

The proposed categories are currently:

- national corridors
- inter-regional routes
- regional connections

Connecting the country brings together our existing strategies, including:

- [Route strategies](#)
- [Net zero highways](#)
- [Digital roads](#)
- [Customer service](#)

Crucially, it also aligns our business and investment planning processes with wider government aspirations.



WHY BIRMINGHAM



Connectivity – Birmingham is a well connected 90% UK accessible within a 4 hour travel time



Power of Networking and sharing best practice-leading experts on advancement in construction



Sustainability – Projects in Construction, Destination & Conference Venues



Leading City to demonstrate Advanced Modern Methods of Construction, Low Carbon and Lean Construction



Voted Best Regional Business Tourism Destination – Top 10 destinations in the world for International Meetings

IGLC 35 BIRMINGHAM 2027



Positive Outcomes for hosting IGLC 35 2027 in Birmingham

Hosting the IGLC 35 conference in Birmingham, UK, presents an opportunity to drive significant positive impacts across various domains, including environmental, cultural, intellectual, social, human, political, built, and financial aspects. Below are the anticipated sustainability initiatives, legacy projects, that will sustain positive outcomes from the 2027 conference.

- The conference will promote best practices in sustainable construction, which will highlight initiatives that protect biodiversity and restore natural habitats (Environmental Protection and Restoration)
- Discussions and workshops will focus on reducing carbon footprints in construction projects, which will advocate for energy-efficient building practices (Climate Change Mitigation)
- Emphasis on lean construction principles will encourage the adoption of circular economy practices, which will minimise waste and promoting the reuse of materials (Promotion of Circularity)
- The conference will serve as a platform for presenting cutting-edge research and innovative practices in the construction industry (Promotion of Innovation)
- By bringing together leading experts and researchers, the event will foster knowledge exchange and stimulate further research and development in the field of construction (Catalysing Knowledge and R&D)
- The event will advocate for improved working conditions in the construction sector, which will share best practices for ensuring worker safety and satisfaction (Good Work Conditions)
- The conference will highlight technological advancements in construction. This will encourage the adoption of modern, efficient manufacturing processes (Manufacturing and Technology)
- The networks and partnerships formed during the conference will lead to long-term collaborations. This will drive continuous improvement and innovation in the construction industry (Long-Term Collaborations)

WE'RE ALWAYS EXPANDING: NEW DEVELOPMENTS

We're going far...

Birmingham and the West Midlands is constantly evolving.

Over the past two decades, we've seen significant regeneration, development and investment completely transform our region.

Opportunities arise as often as new buildings in our city's ever-changing skyline, and Birmingham is at an exciting time in its history. We've kept hold of the pioneering spirit that powered our industrial past, but now we're using it to fuel an even brighter future. When you bring your event here, your delegates can soak up that electric energy, and your event can become part of that thrilling future.

Heart of the high-speed rail network

As the state-of-the-art High-Speed 2 rail line arrives in Birmingham in 2029, travel time to London will be cut in half, making the journey to your next event an incredibly quick, and overwhelmingly enjoyable one. Plus, we've put our green credentials into action with the new Curzon Street Station, which will be net zero carbon in operation and adopt the latest eco-friendly design and innovative construction practices such as electric cranes, and low carbon initiatives.

Leaning into the future

Octagon is not just a first for Birmingham, it is a unique in the UK and beyond. Offering a mix of 370 spacious new Build to Rent homes designed to excel in every way.

"Nature designs structure and organisms to use the least material possible – in other words lean structures. We strive to make lean buildings, using less material, more economic to build and ultimately consume less energy and are better for the planet"



NEW DEVELOPMENTS IN 2027

We're going further still....

Lean – Based Projects

"Split across two towers of 15 and 45 storeys, Brindley Drive will boast up to 581 carefully designed one and two-bedroom apartments in the heart of the city. Adjacent to the Library of Birmingham and Paradise Circus, and moments from the central business district on Colmore Row, Birmingham really is on your doorstep. The building will include fantastic private amenity, including a rooftop terrace, co-working space and much more. Overlooking City Gardens and Birmingham's famous canal system, Brindley Drive will feel like a green oasis in the middle of a metropolis. In order to support the acquisition and subsequent development of Brindley Drive, Court Collaboration has entered a funding partnership with PGIM Real Estate, the real estate business of PGIM Inc., one of the largest investment firms in the world."

Proposed completion 4Q 2026.



BIRMINGHAM: A HUB FOR INNOVATION AND DEVELOPMENT IN CONSTRUCTION

The region is host to numerous companies utilizing lean construction, digital construction methods, and offsite construction, which are transforming the buildings we live and work in. This includes offsite volumetric and modular building processes that significantly reduce the carbon footprint of large-scale housebuilding. Lean principles are instrumental and embedded in these projects. There are examples of projects utilising digital technologies such as Digital Twin for Construction and facility management, as well as VR and AR for design and construction.

Birmingham is committed to delivering net zero buildings by 2031, in line with the region's 2041 Climate Change Action Plan. This includes homes built on the most advanced low-carbon principles available.

Construction is identified as a high-growth sector with significant demand for skills to respond to key developments across the West Midlands Combined Authority. These include the Commonwealth Games, HS2, regional rail infrastructure (both Metro and Rail), and various residential projects.

Additionally, as the sector increasingly leans towards technology, the region's academic institutions are well-equipped to meet new challenges, providing the workforce with the necessary skills and innovations.



BBC new landmark home 'The Tea Factory' in Digbeth Opens in 2026

The development of the new landmark 84,001 sq ft centre on Bordesley Street is being led by Stoford developers. Over the next decade, Stoford plans to deliver up to 800,000 sq ft of new residential, office, and hospitality accommodation around the new BBC building. The wider scheme will transform more than 10 acres of underutilized land around Typhoo Wharf and the adjoining canal basin into a new mixed-use neighborhood.

The build is on target to achieve BREEAM Outstanding and EPC 'A' rating.

WHERE THE WORLD MEETS INTERNATIONAL TRAVEL



**BIRMINGHAM
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Located at the centre of England, Birmingham's connectivity is unparalleled. With roads, rail and air all connecting the city to the rest of UK, and in fact the rest of the world, Birmingham welcomes delegates in abundance year after year.

It takes just **TWO MINUTES** to get from the airport to Birmingham International Station



From the rest of the world, to the West Midlands **400 global destinations** are connected to the West Midlands by air



Over **143 direct routes** are served by **50 airlines**



We welcome **25,000 passengers** through Birmingham Airport every single day



£500m is being invested to expand our airport, with a focus on even better arrivals

The West Midlands is incredibly well connected to the rest of the world, so getting international delegates to your next event or conference will be a breeze.

Birmingham Airport is the only UK airport with a direct link to city centre via **Birmingham International train station with a 10-minute connection into the city.**



INTERNATIONAL CONNECTIONS

Birmingham Airport is the only UK airport with a direct link to Birmingham city centre via Birmingham International train station with a 10-minute connection into the city.

Birmingham Airport is the 3rd largest airport outside of London. Around 50 airlines operate International and European connections with 140 direct routes worldwide.

An incredible £500m expansion plans at Birmingham Airport include the creation of a larger departures lounge, new baggage sorting areas and improved arrivals for delegates from overseas. Seeking to increase passenger numbers by 40% in the next decade, it's fantastic news for event organisers as getting delegates from across the globe into the city is becoming easier than ever.

Birmingham Airport remains on track to become a net zero carbon operation by 2033.

From	Airline	Shortest Flight
Paris	Air France	1hr20m (Direct)
Frankfurt	Lufthansa	1hr35m (Direct)
Amsterdam	EasyJet	1hr15m (Direct)
Istanbul	Turkish Airlines	4hrs05m (Direct)
Rome	Jet2	2hrs35m (Direct)
Madrid	Ryan Air	2hrs20m (Direct)
Zurich	Swiss Air	1hr45m (Direct)
Prague	Jet2	1hr55m (Direct)
Dubai	Emirates	7hrs (Direct)
Doha	Qatar	6hrs40m (Direct)
Delhi	Air India	7hrs55m (Direct)
New York	Aer Lingus & KLM	10hrs14m (1 stop)
Los Angeles	Air Lingus	12hrs35m (1 stop)
Toronto	Lufthansa	12hrs10m (1 stop)
Singapore	Air France & Turkish Airlines	15hrs50m (1 stop)
Rio de Janeiro	Lufthansa	14hrs35m (1 stop)
Sydney	Emirates	22hrs30m (1 stop)
Beijing	KLM & Turkish Airlines	15hrs20m (1 stop)

UNRIVALLED CONNECTIVITY: LOCAL TRAVEL

Finding your way around Birmingham couldn't be simpler.

There are a host of public transport options including a popular tram, buses and trains, plus Uber, Ola, Lyft, Bolt and Voi all operate in the area, making it easy to get a lift at any time of day or night. The city itself is very compact so the best way to explore is on foot – you'll soon discover plenty of venues, attractions and unforgettable sights just a stone's throw apart.



Birmingham New Street Station is our largest train station, with capacity for **52 million passengers** a year.

There are **144 miles of traffic free cycle routes** to explore around Birmingham.



22 bus companies operate in the West Midlands, so you'll always find one heading in the right direction.

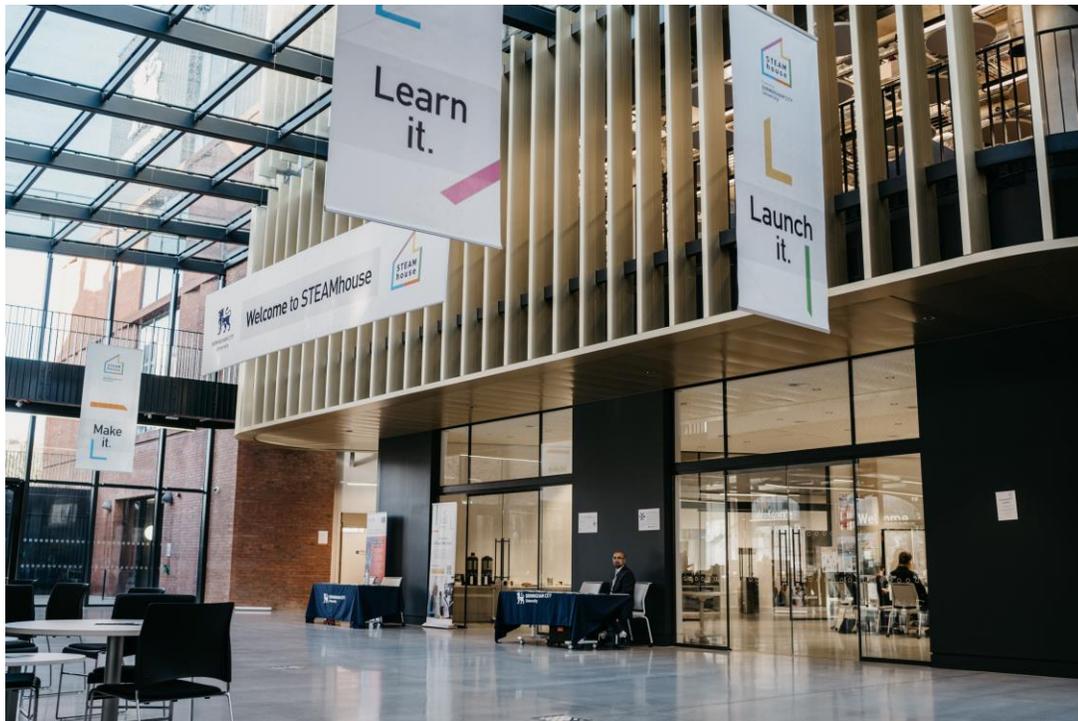
You can catch a tram – known as the **West Midlands Metro** – every 10 minutes in Birmingham.



There are **1,500 bikes for hire** across our cities as part of the West Midlands cycle scheme.



CONFERENCE VENUES



STEAMhouse – Birmingham City University

Industry Day, Workshop Day & PhD Summer School



The Eastside Rooms

Academic Conference Days: Wednesday - Friday

WHERE THE MAGIC HAPPENS: STEAMhouse

Key Features

Industry, Workshop and PhD School

The STEAMhouse state-of-the-art open plan, connected spaces to enhance collaboration in the heart of Birmingham Knowledge Quarter.

Our create events space is ideal for our team of innovation specialists design and facilitate sessions that create new ideas and opportunities. Our creative approach inspires out of the box thinking, highly experimental activities to help participants with critical thinking and problem solving.

Workshop, Industry and PhD days will take place in our Event Space Plus:

- Challenge Space and Atrium Theatre Style 100 delegates
- AV Support and set up is provided
- Refreshments Breaks, Lunch for each day is provided by our in-house team.

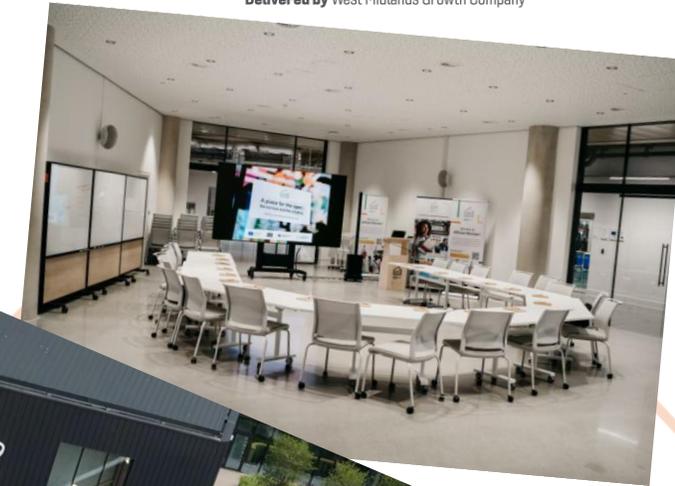


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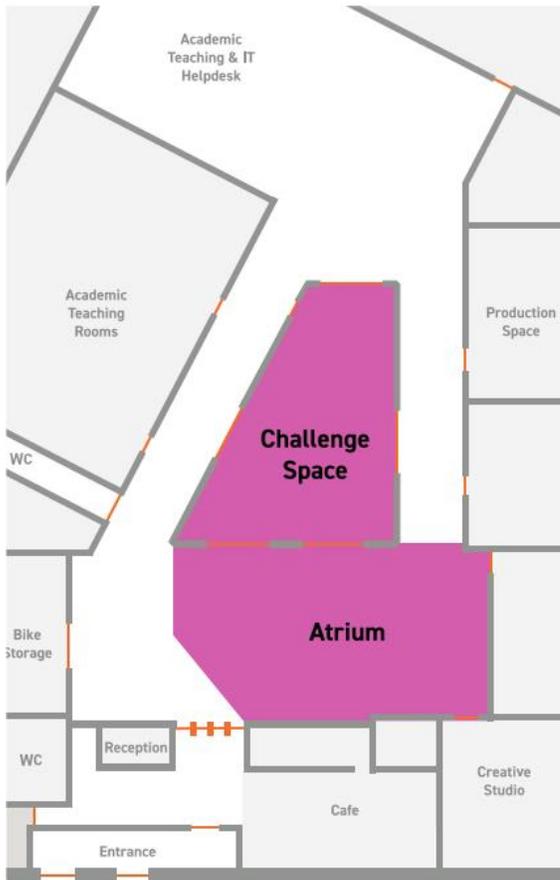


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University**



KEY FEATURES - STEAMhouse

Innovative Spaces in partnership with Birmingham City University



Our Spaces

On the ground floor our hybrid enabled Challenge Space can accommodate up to 100 people dependent on the layout required, and is equipped with:

- 132 Inch Screen
- Wall mounted speakers
- Wall mounted camera
- Lectern
- 4 Double sided moveable whiteboards
- Coat rack
- Refreshment tables

Our bright atrium space is directly adjacent and is suitable for catering, networking and exhibitions.

Additionally, we have a fully accessible 2nd floor Belmont space which can accommodate up to 76 people. We also have a range of meeting rooms for smaller groups throughout the building.



Hospitality LESS ORDINARY

MENU 4 £28 per head

Arrival

Coffee & Tea offer
Home baked cookie or Mini pastry
Pain au chocolat or croissant

Lunch

Street Food

Chicken tikka shawarma wrap or
Tikka roasted vegetable shawarma wrap.
Filled with coriander and cucumber slaw, mint dressing

Pulled beef brisket and bean burrito or
Roasted sweet potato and black bean burrito

Fruit salad bowl or sweet treat
Orange juice

Afternoon break

Coffee & Tea offer
Sweet treat

Water to be refreshed throughout the day

WHERE THE MAGIC HAPPENS: EASTSIDE ROOMS

Key Features

3-Day Academic Conference

The Eastside Rooms is a new purpose-built venue with modern facilities in mind, the venue can host events both large and small, with effortless ease. We have 23 fully flexible event spaces, masses of breakout space and a stunning main suite. The Affinity an 880m2 space which lends itself as the perfect location for conferences, banquets and exhibitions.

Plug and play technology, fresh coffee and catering, comfy chairs and opulent furnishings. Coupled with our dedicated events team on-site AV technicians and culinary connoisseurs make The Eastside Rooms the best choice.

At the Eastside Rooms, we believe that sustainability is key to the success of any modern business, which is why we have implemented a range of environmentally friendly measures throughout the building. From LED lighting to energy-efficient heating and cooling, we are committed to reducing our carbon footprint while continuing to deliver exceptional service to our clients.



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KEY FEATURES - EASTSIDE ROOMS



Technology

With high speed wi-fi, plug and play technology and an optional on-site AV team, we are technologically savvy.



Flexible

All of our spaces are fully flexible, allowing you to bring your wildest event dreams to life.



Location

The venue is conveniently located in Birmingham city centre, with excellent travel links both nationally and internationally.



Breakouts

There is breakout space on each floor, complete with plush seating, bean-to-cup coffee machines and our signature naughty or nice refreshment stations.



Catering

We're very big on choice. We can cater for all tastes, including any lifestyle and dietary requirements, using the freshest ingredients.

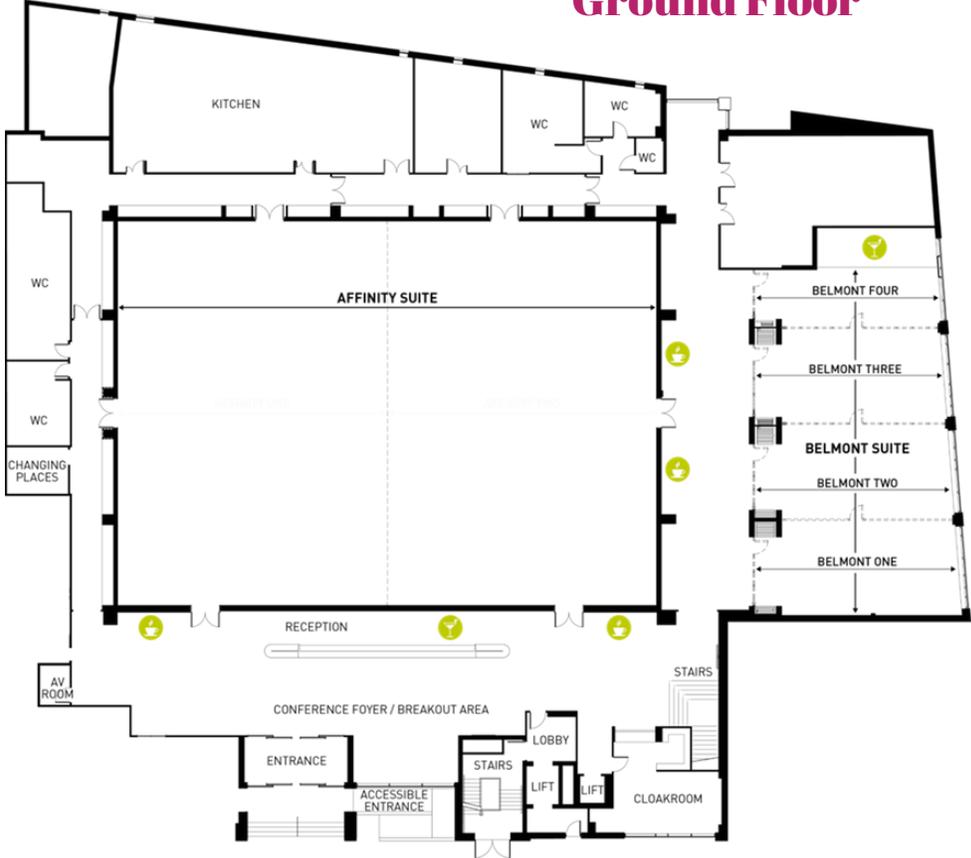


Sustainable

From conception through to creation and operation, our values of ethical business and sustainability are at the heart of everything we do.

FLOORPLANS – EASTSIDE ROOMS

Ground Floor



First Floor



ROOM ALLOCAITON – EASTSIDE ROOMS



Main Plenary

Tuesday - Friday

Affinity 1

Affinity 1, measuring 444 sq.m. is the ideal space for the main plenary space with a maximum capacity of 608 attendees in a theatre-style.

Exhibition and Catering

Tuesday - Friday

Affinity 2

The other half of the Affinity Suite, Affinity 2, with power in the ground, would be the ideal space for the sponsor stands and catering,



ROOM ALLOCATIONS - EASTSIDE ROOMS



Breakout 1

Wednesday - Friday

Belmont 1

The Belmont Suite, located on the first floor spans 277 sq.m and can be easily broken down into four smaller sections, each can accommodate up to 90 attendees in a theatre-style setup.

Breakout 2

Wednesday - Friday

Belmont 2

The Belmont Suite, located on the first floor spans 277 sq.m and can be easily broken down into four smaller sections, each can accommodate up to 90 attendees in a theatre-style setup.



ROOM ALLOCATIONS - EASTSIDE ROOMS



Breakout 3

Wednesday - Friday

Belmont 3

The Belmont Suite, located on the first floor spans 277 sq.m and can be easily broken down into four smaller sections, each can accommodate up to 90 attendees in a theatre-style setup.

Speaker Preview Room

Wednesday - Friday

Belmont 4

The Belmont Suite, located on the first floor spans 277 sq.m and can be easily broken down into four smaller sections, each can accommodate up to 90 attendees in a theatre-style setup.



ROOM ALLOCATIONS - EASTSIDE ROOMS



Committee Room

Wednesday - Friday

Boardroom 1

Boardroom 1, is one two fixed boardrooms we have on site at the Eastside Rooms. Fully equipped with plug and play technology, floor to ceiling windows and seating for up to 10 delegates.

*Additional breakout space is available if required.

AUDIO VISUAL -EASTSIDE ROOMS

On Event Production Co., are a production company with a difference.

We work with a great business here at The Eastside Rooms for visual and sound productions. ON Productions are our in house production company who have worked along side us since our opening. Along side their experienced team they know the venue extensively and have helped create some spectacular event productions.

On Productions would quote on specifications in more detail once full specifications for meeting rooms requirements would be confirmed.



SAMPLE BANQUETING MENU – EASTSIDE ROOMS



**BIRMINGHAM
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One dish from each course

Starters

Smoked Chicken, Bacon & Kale Caesar Salad, Parmesan Crisp
Smoked Haddock & Chive Fishcake, Burnt Lime, Tomato & Cumin Sauce, Fennel
Pressed Ham Hock & Pea Terrine, Apple & Cider Chutney, Focaccia Bread Crostini,
Caramelised Fig, Pea Shoot Salad
Roasted Balsamic Onion Tart, Beetroot & Grain Mustard Vinaigrette, Wild Rocket Salad (V)
Butternut Squash & Sweet Potato Soup, Toasted Seeds, Pomegranate & Coconut Yoghurt (V)
Twice Baked Goat's Cheese Soufflé, Poached Pear and Fine Bean Salsa, Spelt Bread Croute (V)

Main Course

Braised Beef Pave, Dauphinoise Potato, Root Vegetables & Rich Red Wine Jus
Pan fried Chicken Breast, Crispy Pancetta, Seasonal Vegetables, Fondant Potato, Tarragon Velouté
Orange & Honey Glazed Pork Belly, Cider Braised Red Cabbage, Grain Mustard Mash, Apple & Rosemary Jus
Steamed Fillet of Salmon, Crushed Potatoes, Winter Greens, White Bean & Tomato Fricassee
Sweet Potato, Butternut Squash & Chickpea Tagine, Roasted Fennel, Spinach & Butterbean Pakora (V)
Savoy Cabbage, Brassica & Mushroom Galette, Seasonal Vegetables, Garlic Fondant, Tarragon Jus (V)
Baked Aubergine with Orzo, Sun-Blush Tomato & Feta, Pine Nut Crumb,
Charred Sprouting Broccoli, Balsamic Jus (V)

Dessert

Chocolate & Cream Profiteroles, Warm Belgian Chocolate Sauce
Rhubarb & Vanilla Crème Brulée, Homemade Shortbread
Apple & Blackberry Crumble Tart, Clotted Cream Ice Cream
Vanilla Pod Cheesecake, Blueberry Compote
Lime & Tarragon Tart, Ivory Cream, Macerated Berries
Orange & Champagne Torte, Bitter Orange Glaze, Granola Crunch



GALA DINNER



BIRMINGHAM COUNCIL HOUSE

Located in the centre of Birmingham, the Council House is a marvellous Grade II* listed building of exceptionally crafted detail. Architect H.R. Yeoville Thomason designed the building following the theme of a Venetian Palace in classical Renaissance style.

Built around a central courtyard from which the Council Chamber, Banqueting Suite, Lord Mayor's Parlour and Committee Rooms lead, Birmingham Council House remains one of the nation's outstanding Victorian buildings.

Today the Council house continues to offer exceptional facilities for banqueting and hospitality. It has provided a setting for many Royal Visits; meetings of international and national significance and it is a prestigious venue to host the IGLC 2026 Gala Dinner

The impressive main staircase leads to the Reception Area for a pre-dinner drinks reception, leading into the Banqueting Suite for a 3-course dinner. PA system will be available for welcome speeches.



Council House



Council House Gala Dinner



Main Staircase



Banqueting Suite

GALA DINNER

LIBRARY OF BIRMINGHAM

The venue you choose for your event is as important as wearing the right pair of shoes - despite all of the time and effort spent on selecting the perfect outfit for a special occasion, all people will remember is the battered old boots you wore!

Our venues complement your personality and give your event the profile it deserves, lifting it from the ordinary to the extraordinary! We offer a wide variety of spaces that are as individual as you are. The UVB portfolio includes auditoria presenting huge dramatic and creative possibilities, a spectacular five-storey high rotunda, and a beautiful roof terrace with panoramic views across the city set within architecturally splendid buildings with impressive views.

Drinks Reception and Gala dinner will be held in the Library within spaces around the book rotunda and foyer spaces.

The venue has natural daylight, air conditioning, AV equipment, speaker and handheld microphone and Wi-Fi.

Arrival Drinks, Canapes, Seated 3-course Gala Dinner will be held on our impressive book rotunda and knowledge lounge.



SUGGESTED REGISTRATION FEES IGLC 35



Date	Activity
Monday 28 th June	Industry Day
Tuesday 29 th June	Workshop Day
Wednesday 30 th June	Academic Conference
Thursday 1 st July	Academic Conference & Gala Dinner
Friday 2 nd July	Academic Conference
Saturday 3 rd July Sunday 4 th July	PhD School

IGLC 35 Standard Delegate Registration (in Pound sterling)

Event	Price
Workshop Day	£350
Industry Day	£430
Conference	£660
Workshop Day + Industry Day	£660
Workshop Day + Conference	£775
Industry Day + Conference	£850
All-inclusive Conference Package (Workshop Day + Industry Day + Conference)	£970
Gala Dinner	£120

IGLC 35 Student Delegate Registration (in Pound sterling)

Event	Price
Workshop Day	£175
Industry Day	£215
Conference	£330
Workshop Day + Industry Day	£330
Workshop Day + Conference	£390
Industry Day + Conference	£425
All-inclusive Conference Package (Workshop Day + Industry Day + Conference)	£485
Gala Dinner	£120

The fees are inclusive of VAT. A 15% early bird discount is available.

STAYING IN BIRMINGHAM

Birmingham is bursting with places to stay. In and around the city, there are over 36,000 bed spaces, so the choice really is yours. Whether your delegates would prefer a luxury or budget option, or location is more important than anything, there is a spectacular room waiting in the city.

Here, accommodation is big business so there really is near endless choice, with an incredible range of hotels in the city. That's fantastic news for your delegates. After all, some will be working to a tight budget, others may be looking to splash out, while many will simply want to be close to your venue.

For convenience, you could choose to stay at the conference hotels alongside The Eastside Rooms Aloft & Clayton Hotels. But if you're hoping to offer something a little more memorable, you'll find luxurious, carefully styled stays, The Grand Hotel, Hyatt Regency, Leonardo Royal, Malmaison and Crowne Plaza are well known hotel brands represented in the city.

DID YOU KNOW...



There are over **36,000 hotel rooms** to choose from here in the West Midlands.



There are over **36,000 hotel rooms** to choose from here in the West Midlands



BEDROOM ALLOCAITONS

Birmingham Convention Bureau secure hotel bedroom allocations in the city for your congress

HOTEL	INDICATION OF STANDARD	APPROX DISTANCE FROM EASTSIDE ROOMS (in miles by car)	APPROX DISTANCE FROM EASTSIDE ROOMS (using public transport)	APPROX DISTANCE FROM EASTSIDE ROOMS (walking)	RATE FOR DOUBLE ROOM PER NIGHT (single occ) 28th June 2026 x 5 nights	RATE FOR DOUBLE ROOM PER NIGHT (double occ) 28th June 2026 x 5 nights	RATE INCLUDES	Number of Rooms Allocated 28th June 2026 x 5 nights		
					£	£		Double	Twin	Upgraded
Aloft Birmingham Eastside, Woodcock Street	****	0.3 miles/ 3 mins	On-site	0.1 miles/ 2 mins	140.00	140.00	EB/VAT	50		1
Aparthotel Adagio, Serviced Apartments, Digbeth	****	1.5 miles/ 10 mins	20 mins	0.9 miles/ 21 mins	from 104.00	from 123.00	EB/VAT	10	15	5
Aparthotel Birmingham, St Chads Queensway	****	1.3 miles/ 7 mins	15 mins	0.7 miles/ 17 mins	159.00	169.00	VAT	25	25	0
Clayton Hotel, Albert Street	****	0.5 miles/ 4 mins	8 mins	0.5 miles/ 12 mins	from 160.00	from 175.00	EB/VAT	20	15	5
Holiday Inn Birmingham City Centre, Smallbrook Queensway	***	2.3 miles/ 10 mins	24 mins	1 mile/ 23 mins	150.00	160.00	EB/VAT	10	10	0
MacDonald Burlington Hotel, New Street	****	2.4 miles/ 11 mins	18 mins	1 mile/ 21 mins	187.00	202.00	EB/VAT	20	0	0
Staybridge Suites, Corporation Street	***	1.2 miles/ 7 mins	9 mins	0.7 miles/ 16 mins	175.00	175.00	EB/VAT	20	0	0
Holiday Inn Express Birmingham City Centre, Holliday Street	***	2.3 miles/ 7 mins	15 mins	1.3 miles/ 30 mins	from 100.00	from 110.00	EB/VAT	10	10	0
Crowne Plaza Birmingham City Centre, Holliday Street	****	2.2 miles/ 7 mins	20 mins	1.3 miles/ 30 mins	from 120.00	from 145.00	EB/VAT	10	10	0
The Grand, Church Street	****	1.2 miles/ 7 mins	13 mins	0.9 miles/ 20 mins	219.00	236.00	EB/VAT	20	0	0
Total number of rooms per night								195	85	11
										280

Indication of hotel allocations and rates within the city for July 2026 convention bureau.

CONFERENCE SUPPORT: EXPERIENCE ON YOUR SIDE

The Birmingham and West Midlands Convention Bureau is a strategic business unit of the West Midlands Growth Company, an organisation that is designed to help our region make its mark, nationally and internationally.

The bureau promotes Birmingham and the West Midlands as a premier destination for meetings, incentives, conferences, events, exhibitions and trade fairs. We provide destination expertise and support to associations, corporates, professional conference organisers, destination management companies and event organisers.

While you plan your event, we will provide you with a dedicated team lead by your dedicated **Account Manager**. We'll be able to provide you with all the necessary information on destination management, accommodation, social programme planning, dining in the city and social event planning that will make the IGLC 35 in 2027 conference successful.

The service is provided by Birmingham and West Midlands Convention Bureau delivered by West Midlands Growth Company, part of the West Midlands Combined Authority providing our services free of charge as part of local government.



CONFERENCE SUPPORT

We'll provide:

- A collaborative partnership
 - A dedicated account manager
 - Venue location service
 - Accommodation booking service
 - Site inspection support and itinerary management, accompanied by your account manager
 - A dedicated liaison point between the West Midlands Combined Authority, Birmingham City Council, Visit Britain, local stakeholders and industry leaders
 - Access to over 250+ of Birmingham and the West Midlands leading business event suppliers
- Access to West Midlands toolkit, which includes images, marketing material and promotional film
 - Venue location services for off-site events e.g., opening and closing ceremony
 - Transport assistance
 - Referral to an inbound tour
 - operator and/or destination management company
 - Visitor literature, including access to digital and hard copy maps of Birmingham City Centre
 - Social programme planning
 - Exclusive discount vouchers (e.g., restaurants, bars and attractions)
 - A guaranteed warm welcome for your delegates on arrival



BIRMINGHAM: YOUR HOME FOR EVENTS



**BIRMINGHAM
& WEST MIDLANDS
CONVENTION BUREAU**

Delivered by West Midlands Growth Company

Birmingham 'Heart of the UK'

There's a reason why Birmingham and the West Midlands are often referred to as the 'heart of the UK'. Positioned right in the centre of the country, this is the place where 4endless routes meet, making our city the most accessible event destination in the UK.

From Bustling streets filled with independent shops to stylish restaurants serving excellent cuisine, to chic canal-side venues and boutique bars to heaps of history – there's a surprise around every corner. Packed full of attractions and boasting its own unique personality, Birmingham is the beating heart of the West Midlands.

A diverse cultural heartland, Birmingham is world-famous for its incredible cuisine, from street food to 11 Michelin star restaurants five in Birmingham alone.

You will experience history on every street. Explore the famous Jewellery Quarter, visit the Back to Backs and see how people lived in the height of the Industrial Revolution. At Birmingham Museum and Art Gallery, you can feast your eyes on Pre-Raphaelite masterpieces. Visit Symphony Hall for some wonderful music or Birmingham Hippodrome – the busiest theatre outside the West End, there is something here to keep everyone entertained.



SOCIAL AND CULTURAL PROGRAMME

LONDON 'TASTER' DAY

A fantastic chance to see some of London's most incredible and famous sights all in one day.

Just 80 minutes by train to London Euston you arrive right in the heart of the city to visit all the exciting historical points of reference including Big Ben, Trafalgar Square, Buckingham Palace the Houses of Parliament, The London Eye, Regent Street and Oxford Street for shopping.

The National History Museum & the Victoria and Albert Museum, Madame Tussaud's or the West End with many theatre shows to choose from, easily accessible from Birmingham and the West Midlands being in the heart of the UK.

Bespoke tours and visitor attraction experiences can easily be arranged prior to your visit to the UK, for pre/post tours when travelling to the IGLC congress.



SHAKESPEARE'S ENGLAND

Warwickshire comes with a story to tell, vibrant towns surrounded by charming countryside, it has its own unmistakable identity. Passionate locals keep the spirit going, showing visitors what this magnificent area has to offer. This is a place of castles, medieval towns and impressive country estates.

Warwickshire has given us one of history's most revered wordsmiths and playwrights, William Shakespeare, and his birthplace Stratford-upon-Avon is rightly a hotspot. In Stratford-upon-Avon, the theatres of the Royal Shakespeare Company welcome you to witness live, one of the Bard's famous plays. See signature motte-and-bailey forts and romantic Elizabethan love nests, with gatehouses and towers.

The ancient Market Town of Warwick is not only worth visiting for its astonishing castle. Here you can step back to the Middle Ages in streets overhung by timber-framed houses and historic market squares. Royal Leamington Spa, with its Spa heritage, is a fine example of elegant Regency architecture, which bustles with street cafes, fine dining venues and independent boutiques.



SOCIAL AND CULTURAL PROGRAMME



**BIRMINGHAM
& WEST MIDLANDS
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Delivered by West Midlands Growth Company

BIRMINGHAM ROYAL BALLET

Birmingham Royal Ballet is one of Europe's leading ballet companies, a true powerhouse in classic ballet and contemporary dance.

They perform everything from grand romantic ballets to breathtaking new dance works inspired by our world today – including many pieces created by the world's best established and emerging choreographers.

They are proudly rooted in Birmingham, their home since 1990 and cherish their connections with the diverse people of the city. At the same time, they tour around the UK and Europe, bringing world-class ballet and live music to the widest range of audiences in our nation and beyond.

You can trace their origins back to 1931, when Dame Ninette de Valois founded the Vic-Wells Ballet – a precursor to BRB, established under the great Peter Wright in 1990.



PEAKY BLINDERS TOUR

Peaky Blinders is among the most-watched dramas on television and has grown into a cultural phenomenon around the world thanks to Netflix viewers. The hit TV Series has placed Birmingham firmly in the national and international spotlight.

The Peaky Blinders were an urban street gang based in Birmingham and the West Midlands, operating from the end of the 19th century up until the start of the First World War.

Recognised for their signature outfits of tailored jackets and peaked flat caps, the gang built themselves from social power robbery, violence, political influence and gambling to become one of the most influential gangs of that era.

Go on a special Peaky Blinders Tour around Digbeth, the location where the term "Peaky Blinder" was first coined. Or sit in a traditional Birmingham boozer and drink Sadler's Peaky Blinder spirits and visit some of the actual filming locations at The Black Country Living Museum



SOCIAL AND CULTURAL PROGRAMME

BIRMINGHAM SYMPHONY ORCHESTRA

The City of Birmingham Symphony Orchestra is the flagship of musical life in Birmingham and the West Midlands – and one of the world’s great orchestras.

Resident in Symphony Hall: a B:Music Venue, the CBSO typically presents over 150 concerts each year in Birmingham, the UK and around the world, playing music that ranges from classics to contemporary, film scores and even symphonic disco. With a far-reaching community programme and a family of choruses and youth ensembles, it’s involved in every aspect of music-making in the Midlands. At its centre is a team of 90 superb professional musicians, and over a 100-year tradition of making the world’s greatest music, in the heart of Birmingham.

That tradition started with the Orchestra’s very first symphonic concert in 1920 – conducted by Sir Edward Elgar. But it was when it discovered the young British conductor Simon Rattle in 1980 that the CBSO became internationally famous, and showed how the arts can help give a new sense of direction to a whole city.



BIRMINGHAM MUSEUM AND ART GALLERY

There are several opportunities for tours of Birmingham Museum & Art Gallery (BMAG), opening in 1885 and housed in a Grade II listed city centre building.

BMAG houses the largest collection of public Pre-Raphaelite paintings in the world. You can also discover the fascinating story of the Staffordshire Hoard, the largest hoard of Anglo-Saxon gold ever found, in it’s own dedicated gallery.



SOCIAL AND CULTURAL PROGRAMME



BLACK COUNTRY LIVING MUSEUM

The Black Country emerged in the 1830's as the UK's industrial manufacturing powerhouse and quickly became the largest industrial landscape in the world. Although much of the industry in the Black Country has now gone, the memories and landscape remain and the Black Country Living Museum captures how life used to be.



WARWICK CASTLE

This highly recommended trip will start with visiting one of the UK's best kept castles, dating back over 1,100 years, much of it built in 1068 by William the Conqueror. The castle is full of surprises with costumed characters, live medieval shows, scary dungeons and magnificent grounds.



EDGBASTON

An affluent suburban area of central Birmingham a 10-minute drive from the City Centre. The area is known for its leafy roads and being the home to some of the most iconic sporting venues.

Edgbaston Stadium is one of the leading venues in world cricket and has been the home of Warwickshire County Cricket Club since 1885. For more than 100 years, first-class and international cricket has been played in Birmingham. During that time the stadium has hosted all the great players of the game and delivered some of the most iconic moments in the history of the sport.



THE JEWELLERY QUARTER

Birmingham's Jewellery Quarter still makes an estimated 40% of UK jewellery and is a nationally designated Conservation Area with over 200 listed buildings and has several award-winning museums and galleries. Add to this, over 100 specialist retailers, many with their own workshops, and over 30 independent restaurants bars and cafes, and it's definitely an experience

SUSTAINABLE REGION



**BIRMINGHAM
& WEST MIDLANDS
CONVENTION BUREAU**

Delivered by West Midlands Growth Company

Birmingham and the West Midlands overall is leading in contributing to the national target of net zero greenhouse gas emissions by 2050 whilst addressing health inequality and driving inclusive growth

Our 'Energy Capital' initiative aims to establish the region as the global-capital for energy systems innovation and marketing development, associated with its energy, waste, and transport infrastructure.

Sustainability West Midlands is the sustainability champion for the region. They are not-for profit company that works with organisations within the public and voluntary sectors. Their role is to act as a catalyst for change through our advice to leaders, to develop practical solutions with our members and share success through the communications.

The innovative Low Carbon Working Group is run by Sustainability West Midlands in partnership with the Innovation Alliance West for the Midlands. It is a cross-sector network aiming to build and connect the innovative low carbon ecosystem of the West Midlands focusing especially on the WM Local Industrial Strategy sector strengths of low carbon technology, energy and clean growth, future mobility and sustainable construction.

The region is home to some of the leading energy research and innovation institutions in the UK including the Birmingham Energy Institute and its Thermal Energy Research Accelerator project at the University of Birmingham and the European Bioenergy Research Institute at Aston University.

CLEAN AIR ZONE – We are on a journey to cleaner air, with an aim to reduce levels of NO₂ in air to a maximum average of 40ug/m³ as soon as possible.



Green Tourism

Green Meetings

Birmingham and the West Midlands Growth Company incentivising a sustainable future.

West Midlands Growth Company introduced a fully-funded Green Tourism and Green Meetings incentive for West Midlands visitor economy businesses.

Funding up to 200 visitor economy businesses, aligned with the region's tourism strategy. This will enable us to meet the requirements of the Global Destination Sustainability (GDS) index. Position the region at the forefront of positive change, enhancing its reputation in domestic and international markets. Enabling sustainable economic growth for the future of our region.

Several partners within the region already have accreditation from Green meetings, from Bronze to Gold with leading brands such as Leonardo Hotels, Edgbaston Park Hotel, and we will encourage more business to join and help enhance sustainable practices across the sector, supporting visitor choice, regeneration, and environmental improvements in the region.

[Home - Green Tourism](#)



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PEOPLE GOALS



Communication



Awareness



Community



Health
& Wellbeing



Equality, Diversity
& Inclusivity

PLACES GOALS



Destination



Experiences



Travel



Food & Drink



Biodiversity

PLANET GOALS



Energy



Water



Waste



Carbon



Chemicals

SUSTAINABILITY – EASTSIDE ROOMS



**BIRMINGHAM
& WEST MIDLANDS
CONVENTION BUREAU**

Delivered by West Midlands Growth Company



We encourage public transport wherever possible, only offering a small number of parking spaces. We are also one of the only city centre venues offering electric car charging points.



We review and regularly monitor the number of single use items we use with the aim to minimise if not eliminate these, most recently removing water bottles from meeting rooms, instead installing water coolers



As a purpose built venue, we ensured that all lighting in the building is LED, with all those back of house and around 90% of those front of house functioning on sensors.



Reducers on all bedroom showers to reduce water usage .



Insulated Windows to contain building heat.



Menus are bespoke ensuring they all include vegetarian/vegan and healthy eating options, catering to all religious/special dietary requirements. Where possible food is locally, ethically and responsibly sourced, we are committed to improving our commitment to locally sourced food.



All cleaning and laundry products are approved for use against COVID-19 and regularly reviewed to ensure they are not damaging to the environment. All weeding and groundwork is carried out without the use of herbicides and pesticides



Green Action Plan and Green Team

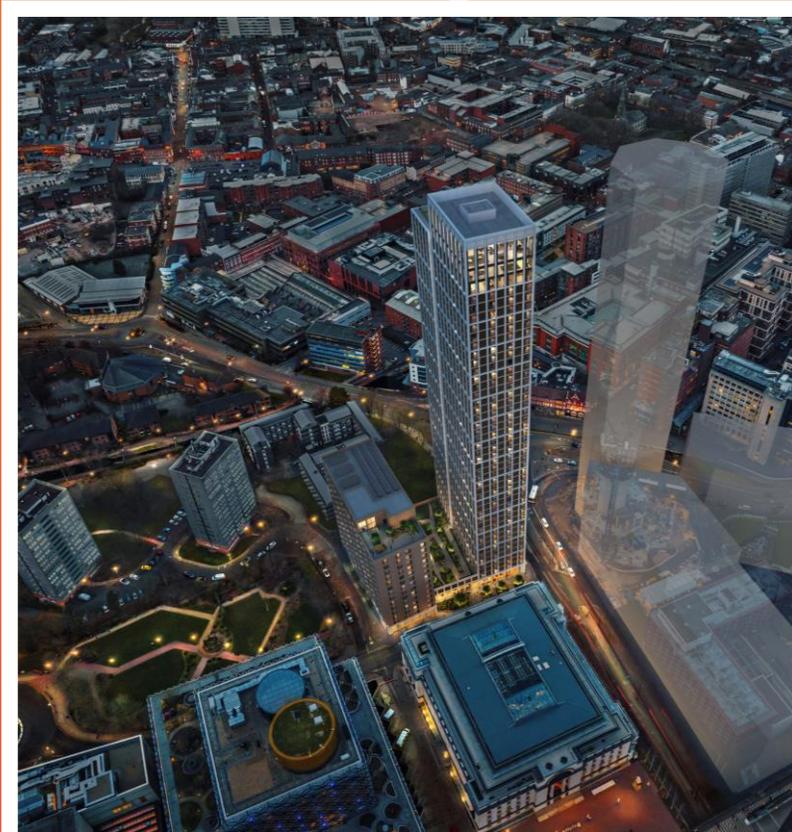
In order to build on our existing commitment to sustainability within the events industry we have set up our Green Team who will be responsible for delivering our Green Action Plan, in line with our ethical business values.



**BIRMINGHAM
& WEST MIDLANDS
CONVENTION BUREAU**

Delivered by West Midlands Growth Company

THE HUB FOR INNOVATION



SECTOR STRENGTHS



**BIRMINGHAM
& WEST MIDLANDS
CONVENTION BUREAU**
Delivered by West Midlands Growth Company

Once known as the 'workshop of the world', Birmingham and the West Midlands has always been proud of its reputation as a place where things are created, and big ideas sparked.

Today, the West Midlands' diverse range of thriving sectors and entrepreneurial spirit continue to drive global innovation and change. In the tech, creative and digital sector, we're innovating across high growth industries including smart cities, cybersecurity and Industry 4.0. The region has fast become the UK's largest business, finance and professional services cluster too, with world-class brands setting up in the city at our heart.

Data-driven healthcare is centred on Birmingham, where clinical testing and manufacturing thrives. Supporting our region-wide ambitions for a greener future, our low carbon sector is growing at incredible speed as Birmingham and the West Midlands is set to lead the coming Green Industrial Revolution.

Advanced manufacturing builds on our historic role in the last revolution, where manufacturing made Birmingham the powerhouse of the UK. Now, innovation is the key to our growth, and our brilliant people remain the key to that innovation.



CONSTRUCTION

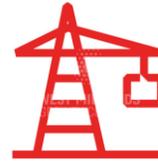
The Manufacture of Future Housing (MFH) cluster is at the forefront of the construction industry's evolution, incorporating Modern Methods of Construction (MMC) intertwined with Advanced Manufacture in Construction (AMC) and Lean Construction principles.

Construction is identified as a high growth sector with significant demand for skills to respond to key development across the West Midlands Combined Authority, these include HS2, Regional rail infrastructure both Metro and Rail, and the various residential projects that are being underway.

The National Brownfield Institute (NBI) is a world-class centre integral to and remediation and regeneration across the West Midlands Region, the UK and beyond. It will play a pivotal part in unlocking industrial land to help tackle the housing shortage in towns and cities.

DID YOU KNOW...

The Midlands is actively promoting education and training programs to develop a highly skilled construction workforce. These programmes ensure workers are proficient in the latest construction techniques and technologies, including Lean Construction methods, which are essential for driving innovation and efficiency in the industry.



Adoption of Modern Methods of Construction (MMC):

The Midlands is increasingly using MMC, including modular and prefabricated building techniques, to enhance efficiency, reduce construction time, and minimize waste.



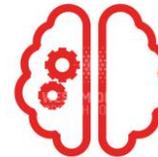
Sustainability Initiatives:

Emphasis on sustainable construction practices is prevalent, with a focus on using eco-friendly materials, improving energy efficiency in buildings, and reducing carbon footprints.



Innovative Infrastructure Projects:

The region is home to several cutting-edge infrastructure projects, such as HS2, which aims to improve connectivity and stimulate economic growth.



Investment in Smart Technologies:

There is significant investment in smart construction technologies, including Building Information Modelling (BIM), Internet of Things (IoT) for smart buildings, and advanced construction robotics to improve precision and safety.



Lean Construction:

The region also prioritises Lean Construction methodologies, focusing on maximizing value while minimizing waste and ensuring continuous improvement. Lean principles help in delivering projects more efficiently, enhancing quality and improving collaboration among stakeholders.

ADVANCED MANUFACTURING



**BIRMINGHAM
& WEST MIDLANDS
CONVENTION BUREAU**
Delivered by West Midlands Growth Company

Establishing a legacy for invention at the height of the first Industrial Revolution, today the region remains a powerhouse of productivity and innovation.

A leading location for goods exports outside London and the Southeast, the West Midlands' manufacturing sector generates £10.4bn GVA for the national economy – more than any other cluster across the country.

A 211,000-strong workforce accounts for 11.3% of all local employment – well above the national average of 7.9%. Specialising in machinery, electronics, and transport, the region's extensive and multi-layered supply chain reflects its deep-rooted expertise.

Manufacturers at all stages of the growth cycle – from homegrown start-ups to historic SMEs – support a network of global heavyweights that call Birmingham and the West Midlands home, with Jaguar Land Rover (JLR), Aston Martin, Rolls-Royce Control Systems and Collins Aerospace among the leading local players.

A collaborative ecosystem of academic-industry partnerships underpins the scale of the sector, offering a fertile landscape to commercialise new technologies from research labs to market.

DID YOU KNOW...

Over 21% of all the UK's automotive parts and accessories manufacturers are based in the West Midlands with its economic contribution expected to double.



The West Midlands is home to 13% of the UK's advanced engineering workforce.



A third of all British-made cars, and 1 in 4 UK engines are made in Birmingham and the West Midlands.



Our specialism in advanced technology, machinery, electronics and transport accounts for more than 11.3% of all local employment



Our brilliantly advanced manufacturing sector is worth £10.4bn

LOW CARBON



**BIRMINGHAM
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Welcome to the home of the green industrial revolution. With low-carbon goods now representing the fastest growing sector in its £105bn economy, Birmingham and the West Midlands is poised to lead Britain's Green Industrial Revolution.

Here, we are simultaneously advancing several vital, interconnected infrastructure systems across energy, mobility, manufacturing, and housing, to deliver holistic and impactful low carbon solutions.

Unrivalled as the automotive capital of the UK (responsible for a third of all British made cars), Birmingham and the West Midlands is harnessing its transport heritage to pioneer cutting-edge new technologies in zero emission travel.

From electric vehicle supply chain to Connected and Autonomous Vehicles (CAV) and Very Light Rail (VLR); major West Midlands-headquartered brands including Jaguar Land Rover, the London Electric Vehicle Company (LEVC) and Aston Martin are at the vanguard of the UK's Electric Vehicle revolution.

Beyond tailpipe emissions, local expertise in systemwide decarbonisation is redefining the future of energy generation, storage, and distribution, compounded by smart energy systems.

Birmingham and the West Midlands is the only UK region with designated Energy Innovation Zones and sits at the heart of the UK's transmission and distribution infrastructure, with National Grid and Cadent Gas headquartered in the region.

We believe in a greener, cleaner future and here in Birmingham and the West Midlands, we're working hard to see it happen.

DID YOU KNOW...

The Low Carbon industry in the West Midlands is still growing. 12,000 new jobs are set to be created by 2026 with its economic contribution expected to double.



Low carbon is the West Midlands fastest growing sector, worth £12bn to the regional economy.



Over 32,000 graduates from our local universities have turned the West Midlands into a region ripe for investment.



Net zero local economy by 2041



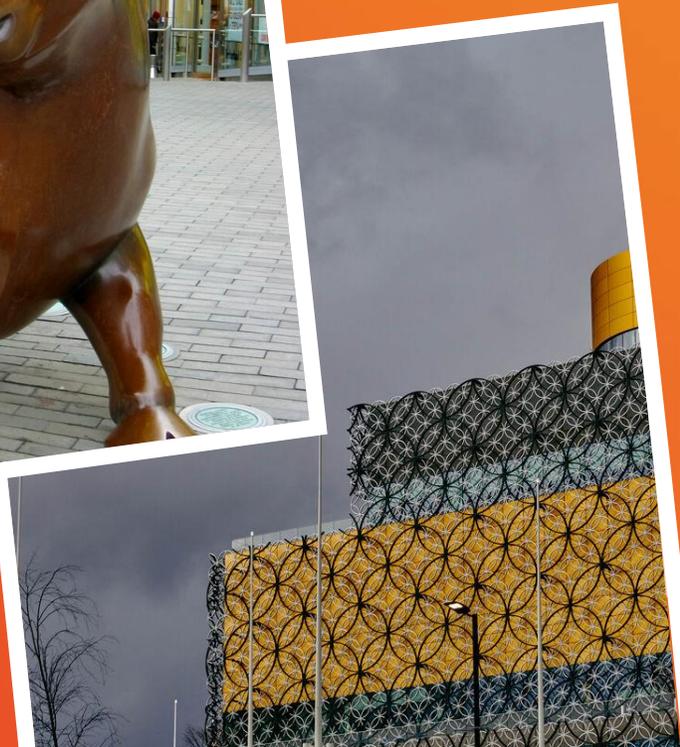
Always one to invest in our people, we expect to create 20,000 new jobs in the next 5 years.



**BIRMINGHAM
& WEST MIDLANDS
CONVENTION BUREAU**

Delivered by West Midlands Growth Company

SUPPORTING ORGANISATIONS



PARTNERSHIPS THAT DRIVE CHANGE: SUPPORTING ORGANISATIONS



Outstanding events are built in partnership.

We recognise that experienced and committed partnerships at a local level can elevate any event. Here in the West Midlands, we've demonstrated our ability to bring together local expertise, passion for show-stopping events and cross-sector collaboration to deliver extraordinary experiences time and time again.

Birmingham City University, well-known for hosting several successful national and international conferences, is affiliated with this bid. The support from BCU and other academic and industry partners ensures comprehensive backing in organisation, promotion, and sponsorship of the conference.

Birmingham and the West Midlands regularly engages with a cross-range of sectors, receiving overwhelming support from businesses within the lean construction industry and supported for this conference by the hospitality industry: STEAMhouse, The Eastside Rooms and Aloft Hotel with Hotels and attractions in the surrounding area. Many of those we've reached out to during this bid process expressing their desire and commitment to support hosting your congress in the city.

Here, we have a winning combination of excellent infrastructure, unbelievable accessibility and an ever-growing range of world-class venues. Every year over 250,000 conferences and 320 exhibitions are held in the region, and we welcomed over 10 million local, national and international delegates in 2019. Best of all, people keep coming back.

We're committed to attracting your congress. We've already seen major transformations and redevelopment projects over recent years. Now we're determined to extend that work, continuing to grow the spaces the city needs to keep attracting world-class events.

Key to that ongoing success is collaboration. From local councils to corporate organisations such as National Highways & WSP and other partners in the city, we form partnerships that drive genuine, positive change across our region and the globe.

Bringing your Congress to Birmingham would only grow our long-standing, international legacy for extraordinary events, and our many stakeholders will welcome your delegates with open arms.



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BIRMINGHAM CITY
University



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BIRMINGHAM CITY
University



Nottingham Trent
University
School of Architecture, Design
and the Built Environment



DE MONTFORT
UNIVERSITY
LEICESTER



Birmingham
Airport

BRINGING THEORY AND PRACTICE TOGETHER MAKE IT HAPPEN...



**BIRMINGHAM
& WEST MIDLANDS
CONVENTION BUREAU**

Delivered by West Midlands Growth Company

A Partnership Approach led by three universities in Midlands, Birmingham City University, Nottingham Trent University and De Montfort. This initiative is supported by West Midlands Convention Bureau.

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